



Promoting the Rights of Marginalized Communities

Mauritania Media Workshop 2021 | Day One

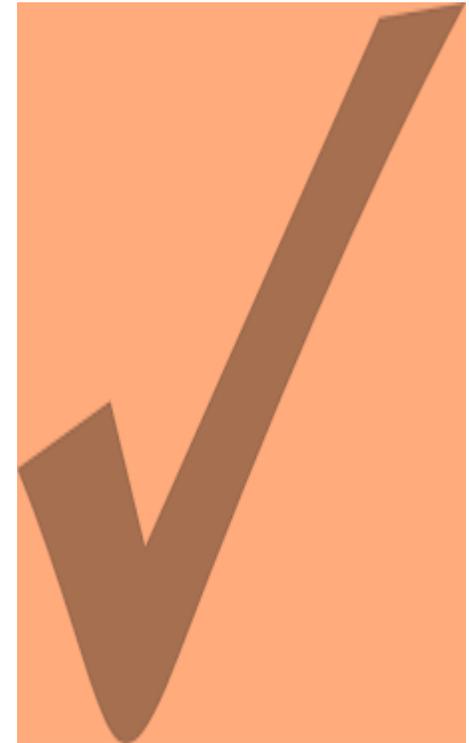
Welcome

- **Introductions**
 - Your name
 - Your media outlet
 - Why do you want to learn skills to cover modern slavery?
- **Workshop logistics**
- **Workshop ground rules**



Objectives

1. To deepen our understanding on human trafficking/modern slavery and root causes
2. Learn international and Mauritanian anti-slavery laws and commitments by the government to protect marginalized groups
3. Learn journalism skills to raise awareness of human rights, to include marginalized groups in coverage, and to hold the government accountable for its commitments



Agenda

- **Day One**
 - The global and Mauritania modern slavery situation
 - Assessing how well media covers modern slavery and could improve
- **Day Two**
 - Mauritania's commitments to end modern slavery
 - How journalists can hold government accountable and raise visibility of marginalized groups
- **Day Three**
 - Covering issues rather than events – story structure, interviewing tips, developing sources
- **Day Four**
 - Creating reporting plans
 - News conference with anti-slavery activists



Modern Slavery Quiz



- Test our collective knowledge
- No names
- We will compare results on Day One and Day Four

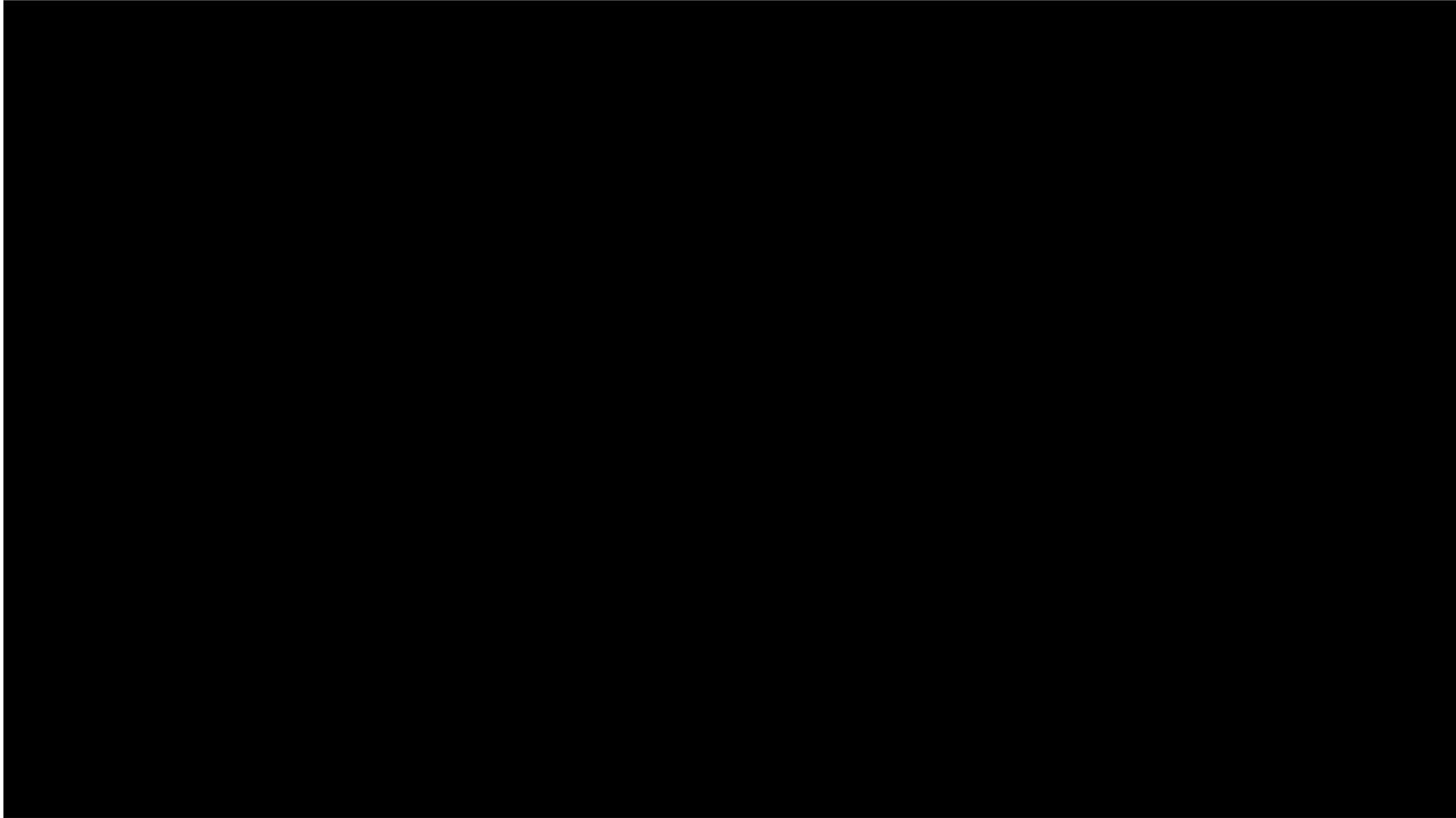


Why Report on Human Trafficking?

- One of greatest human rights challenges today
- One of the most important economic stories today
- A dramatic story filled with tales of courage and people overcoming hardship
- A story of hope that Mauritania can overcome practices of the past



The Global Situation: Video



Global Slavery by the Numbers

- 40 million people enslaved today
 - 21 million forced labor
 - 15 million forced marriage
 - 4 million sexual exploitation
- 71% are women and girls
- 25% are children
- 23% are in Africa
- Highest prevalence rate is in Africa (7.6 victims for every 1,000 people)
- \$150 billion per year in illicit profits to traffickers



Industries Tainted by Slavery

- Agriculture
- Fishing
- Mining
- Manufacturing
- Domestic Work
- Construction
- Restaurants
- Hotels



What Is Human Trafficking and Modern Slavery



ACT	Recruitment, transportation, transfer, harboring or receipt of persons
MEANS	Threat or use of force, coercion, abduction, fraud, deception, abuse of power or vulnerability, or giving payments or benefits
PURPOSE	For exploitation, including exploitation of prostitution, sexual exploitation, forced labor, slavery or similar practices, removal of organs or other types of exploitation

Why Does Slavery Still Exist?

- Economic globalization
- Growing population
- Extreme poverty
- Migration
- Racial & ethnic discrimination
- Inequality for women and girls
- Armed conflict



Break



Modern Slavery in Mauritania Exercise

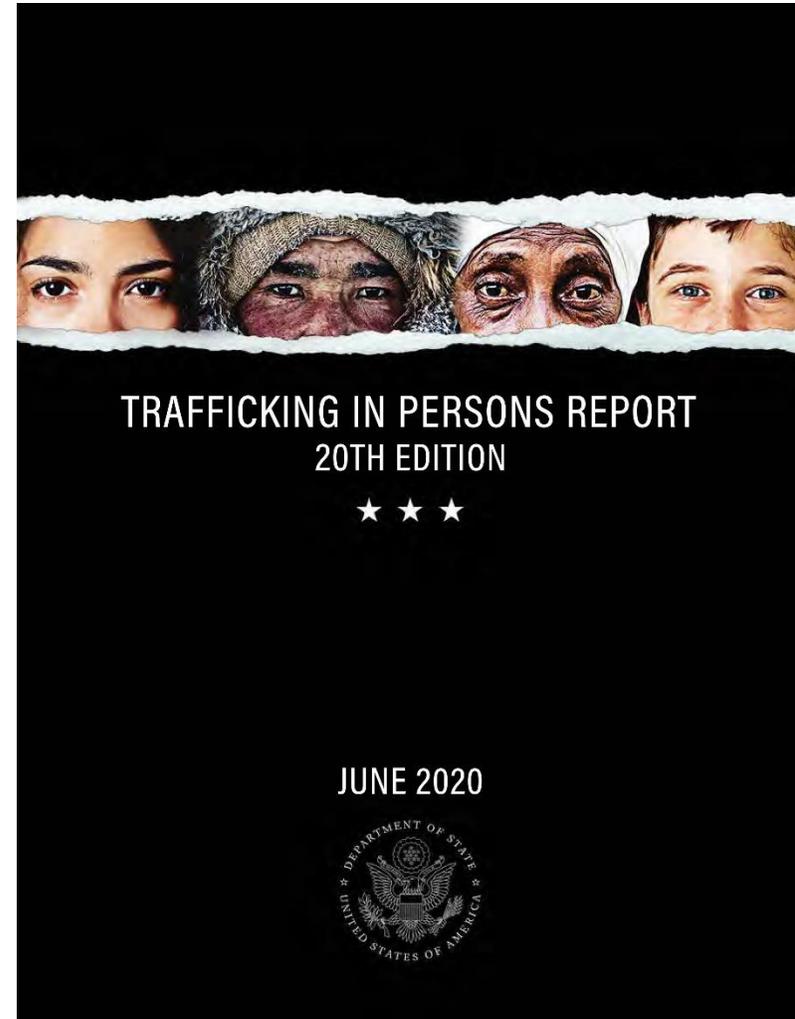


- Break into teams
- Identify at least three examples of modern slavery in Mauritania
- Report back to main workshop



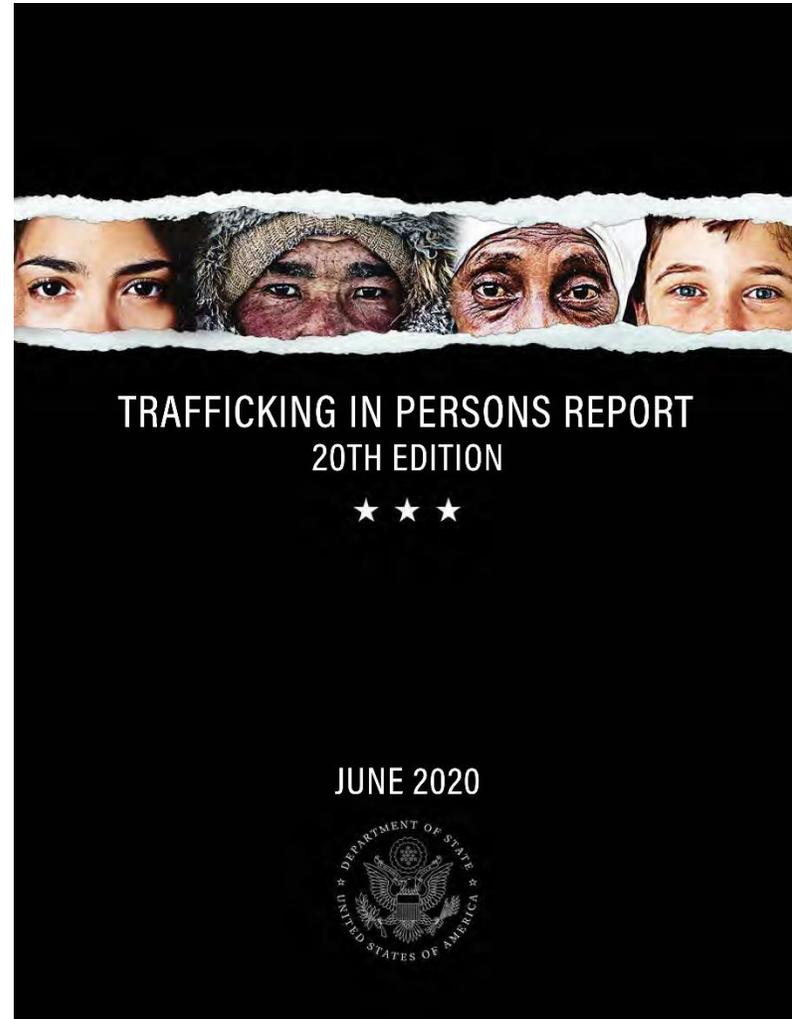
Mauritania's Global Reputation

- U.S. State Department Tier Two Watch List
- “The Government of Mauritania does not fully meet the minimum standards for the elimination of trafficking but is making significant efforts to do so.”
- Recently upgraded from Tier Three – worst possible ranking



Mauritania's Global Reputation

- Implications of TIP Report Status:
- If Mauritania falls to Tier 3 again, U.S. aid and trade status could be suspended (AGOA trade eligibility)



Mauritania's Global Reputation

- Alliance 8.7
"Pathfinder Country"
- Commitment to United Nations to help lead the way to ending child labor by 2025 and forced labor by 2030
- One of the earliest countries to volunteer

ALLIANCE



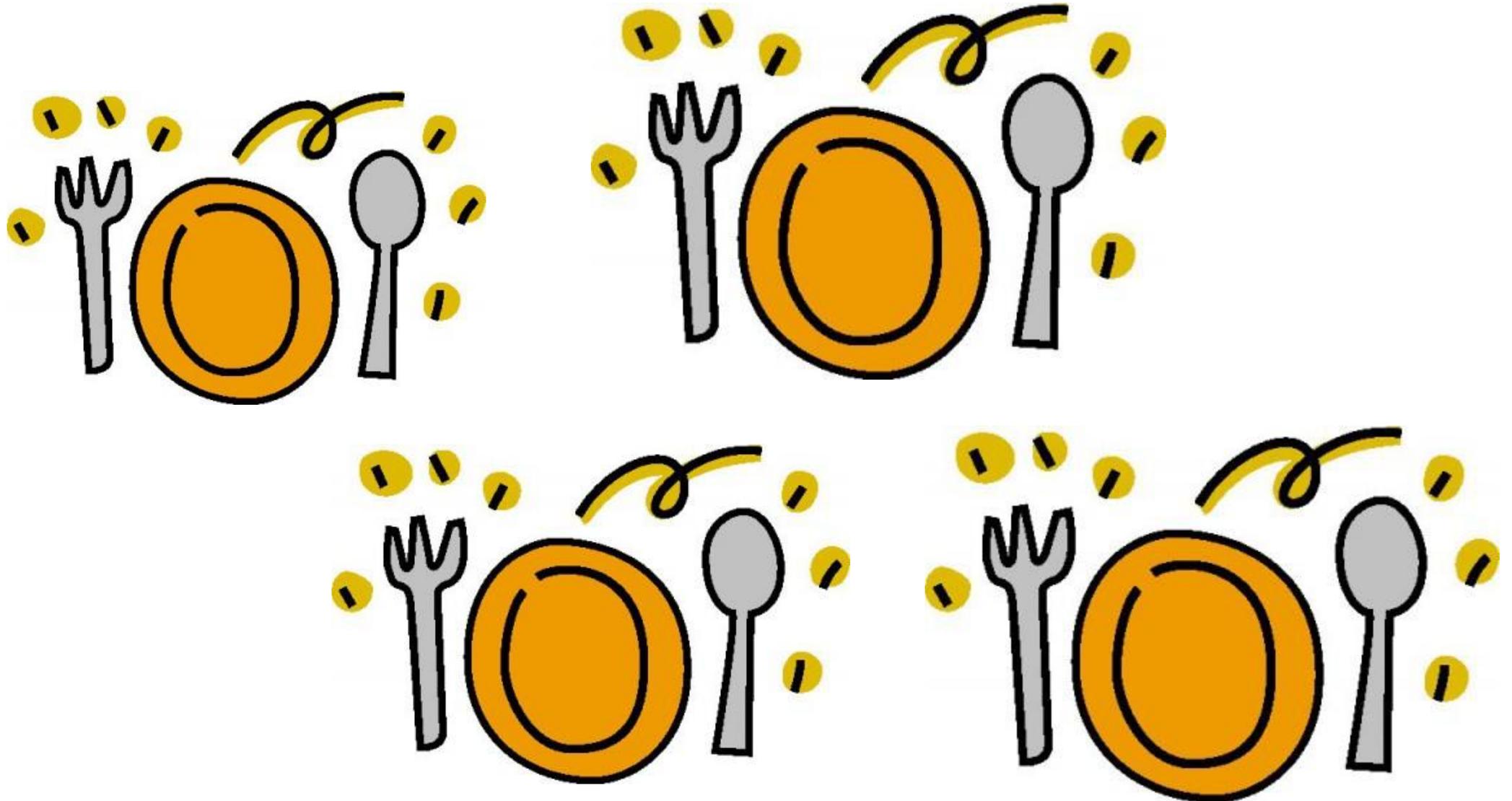
Global Efforts to Fight Modern Slavery



- **Bukeni Waruzi, Executive Director of Free the Slaves, Washington D.C., USA**
- **Civil Society Delegate to Alliance 8.7 Global Coordinating Group**
- **What Free the Slaves and Alliance 8.7 are doing to fight modern slavery**



Lunch



Modern Slavery in Mauritania

- Defining the types of modern slavery in Mauritania
- Learning their root causes and links to social inequality, social exclusion
- Efforts by civil society to end modern slavery and deiscrimination that causes it



Break



Media Coverage of Modern Slavery Exercise

- Break into teams
- Identify at least three examples of what journalists are doing well in covering modern slavery.
- Identify at least three examples of what journalists need to do better in Mauritania.
- Report back to main workshop



Day One Closing



Tomorrow:

- Mauritania's legal commitments
- Holding the government accountable
- News coverage roadmap





Promoting the Rights of Marginalized Communities

Mauritania Media Workshop 2021 | Day Two

Day Two Agenda

- Mauritania's commitments to end modern slavery
- How journalists can hold government accountable and raise visibility of marginalized groups
- Creating a story list of topics to cover to guide future news coverage



Mauritania's Legal Commitments



- International Convention on Civil and Political Rights
- 2007 Anti-Slavery Act
- 2015 Amendments



Break

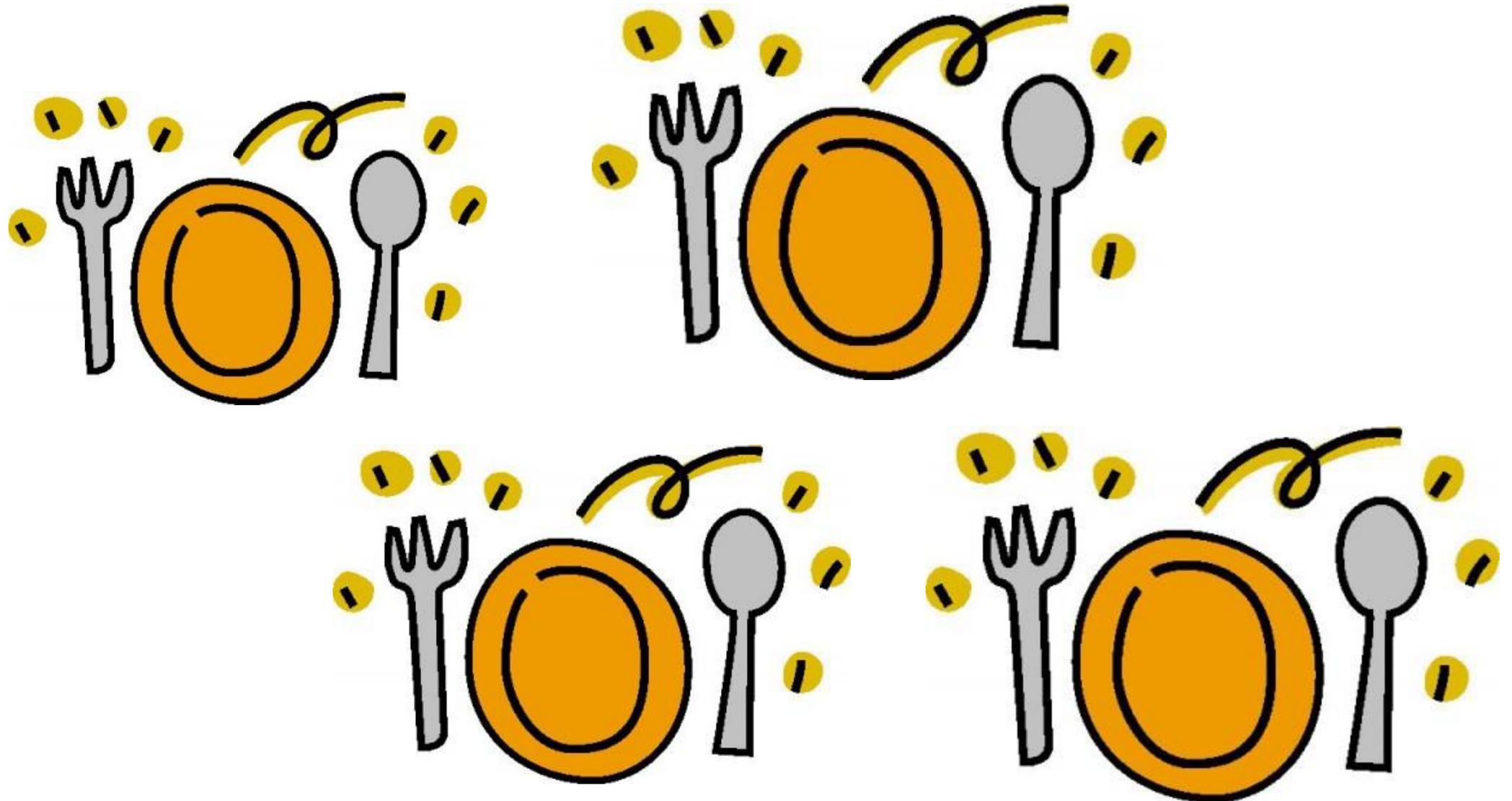


Mauritania's Legal Commitments

- Laws that protect marginalized groups, women, the stateless, current and former slavery victims
- Alliance 8.7 Pathfinder country commitments



Lunch



Holding Government Accountable



- Break into teams
- Identify at least five goals the government has pledged to meet, and milestones that must be met to achieve those goals
- Report back to main workshop



Break



News Coverage Roadmap Exercise

- Create a list of future story topics that need to be covered to hold government accountable for its commitments to end modern slavery and promote social inclusion
- Create potential story headlines for these ideas like you are pitching the story to your editor



Day Two Closing

Tomorrow:

- Issue-oriented story structure
- Interviewing victims, survivors and the vulnerable
- Developing a call list of sources
- Developing effective questions





Promoting the Rights of Marginalized Communities

Mauritania Media Workshop 2021 | Day Three

Day Three Agenda

- Techniques for covering issues rather than events – how to structure stories
- Tips for interviewing victims, survivors and the vulnerable
- Developing a call list of sources for stories
- Key questions to ask when interviewing sources on modern slavery and social exclusion



Issue Oriented Storytelling

- Issues have no natural story structure because there is often no event to cover
- Freedom from slavery is a process, not an event
- Cover the root causes of the problem
- Cover the solutions, not just the problems
- Look to what might happen next as a natural way to close a story
- Get firsthand information and paint a picture of the real situation



Issue Story Structure



- Issue story structure template:
 1. Set the scene
 2. Identify the problem
 3. Examine the solution
 4. Look to the future



Example

- **Set the Scene**
 - Visit marginalized individuals who are at risk of enslavement and describe their daily living conditions
- **Identify the problem**
 - Explain the root causes that have caused the situation, such as discrimination, social exclusion, historical disadvantage
- **Examine the solution**
 - What has the government committed to do? Are they on track to accomplish it? What other solutions are civil society activists proposing?
- **Look to the Future**
 - Is there a deadline for action coming up? Is there a new report on Mauritania coming out soon (the U.S. TIP Report comes out every June).

Create a Story Outline Exercise

- Break into teams
- Identify one subject from yesterday's list of stories that need to be reported
- Develop a four-step outline of how you would write the story
 1. Set the scene
 2. Identify the problem
 3. Examine the solution
 4. Look to the future
- Report back to main workshop

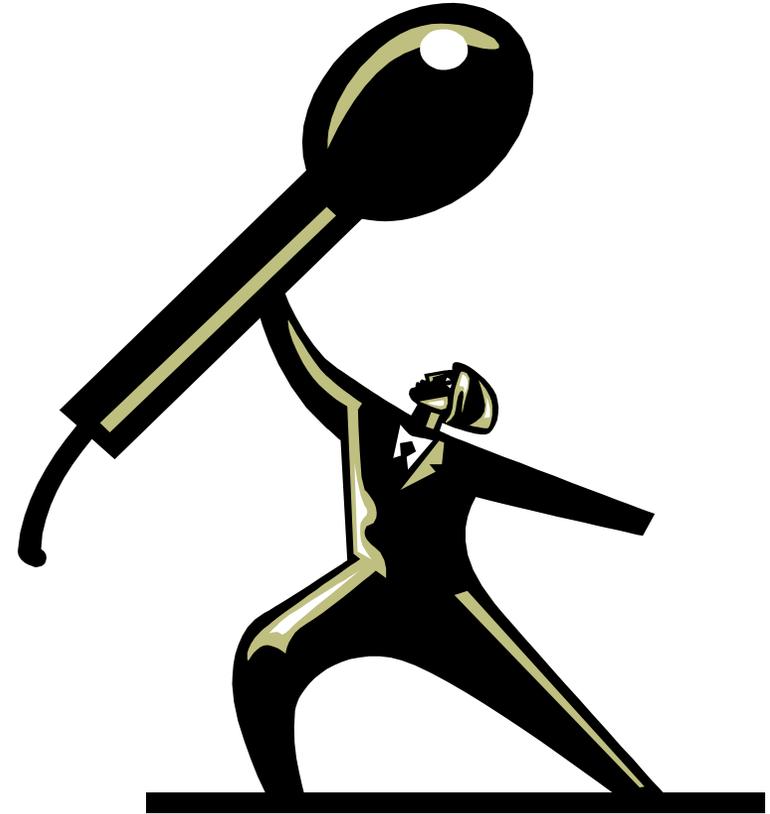


Break



Interviewing Victims, Survivors & the Vulnerable

- Your quotes are only as good as your questions
- Ask survivors about feelings as well as the facts, but respect their limits if they are hesitant
- Respect any off-limits areas a civil society worker requires as pre-condition and stop if told to do so by the worker or person being interviewed
- Ask survivors about how they were liberated, and what their hopes and dreams are now in freedom. End on a positive note.



Interviewing Victims, Survivors & the Vulnerable

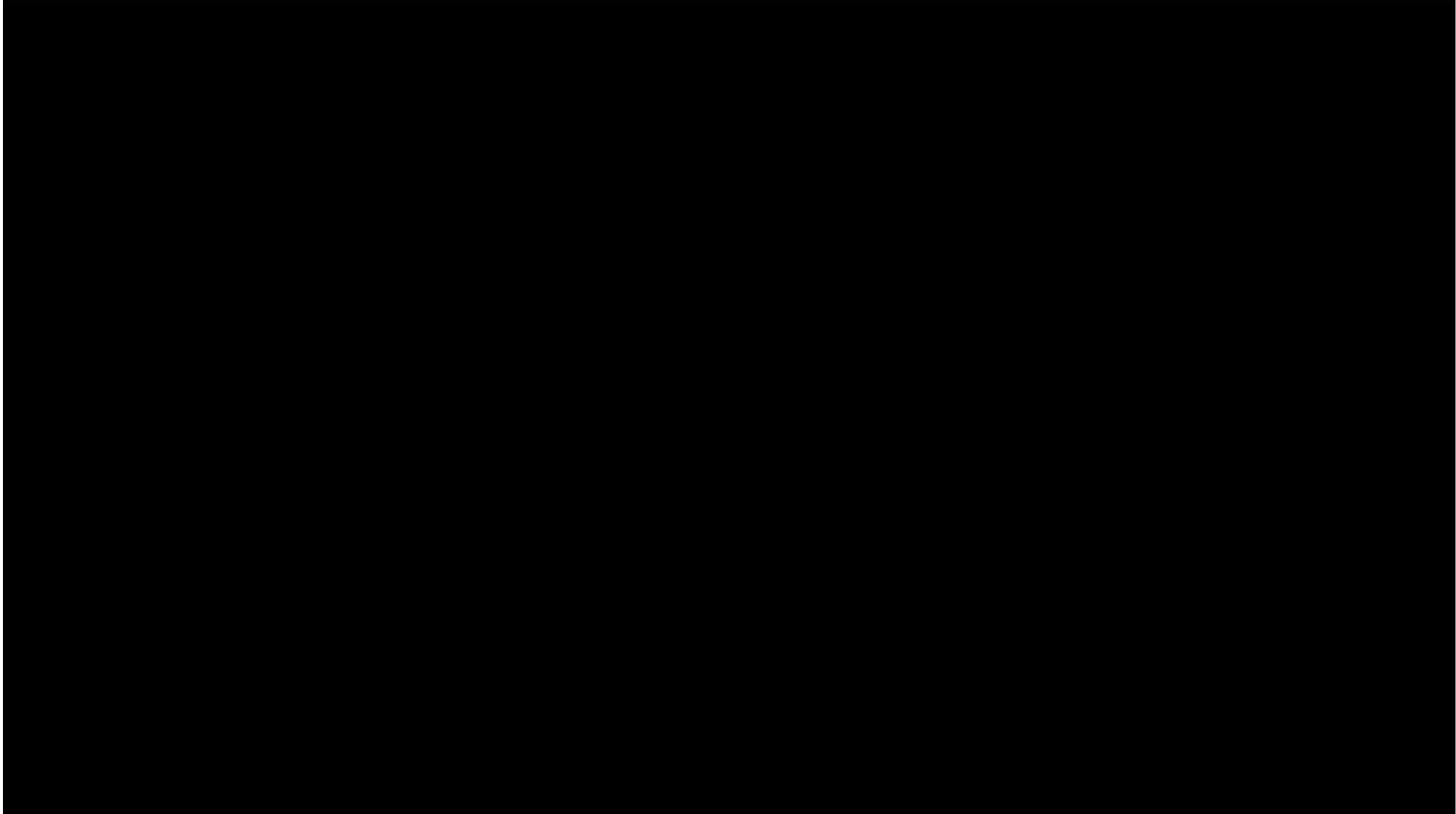


Trauma Sensitivity

- The people you interview will have traumatic stories and memories.
- What were the emotions that came through in the video?
- What did you hear, what did you see?
- Do you remember what they said?



Interviewing Victims, Survivors & the Vulnerable



Trauma Sensitivity

- What comes through to you in those interview clips?
- Trauma: “A physical or psychological threat or assault to one’s physical integrity, sense of self, safety, survival or to the physical safety of a significant other.”



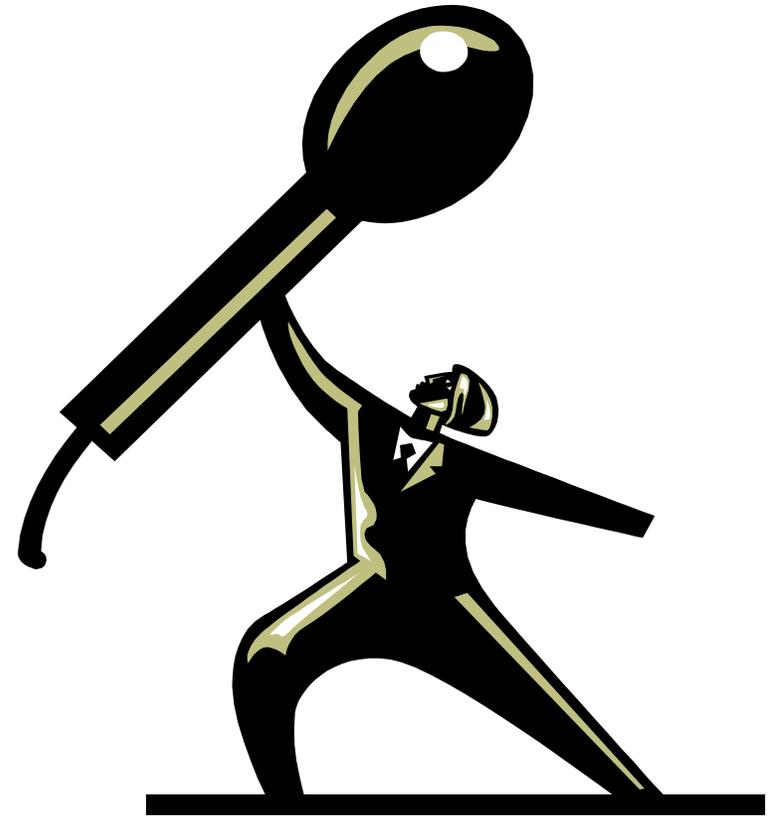
Role Playing Exercise

- What would you want to ask a slavery victim, survivor or vulnerable individual?
- Think of one question, then two people get in front of workshop, one standing-in as the victim, and journalists ask their question.
- The workshop participants discuss .

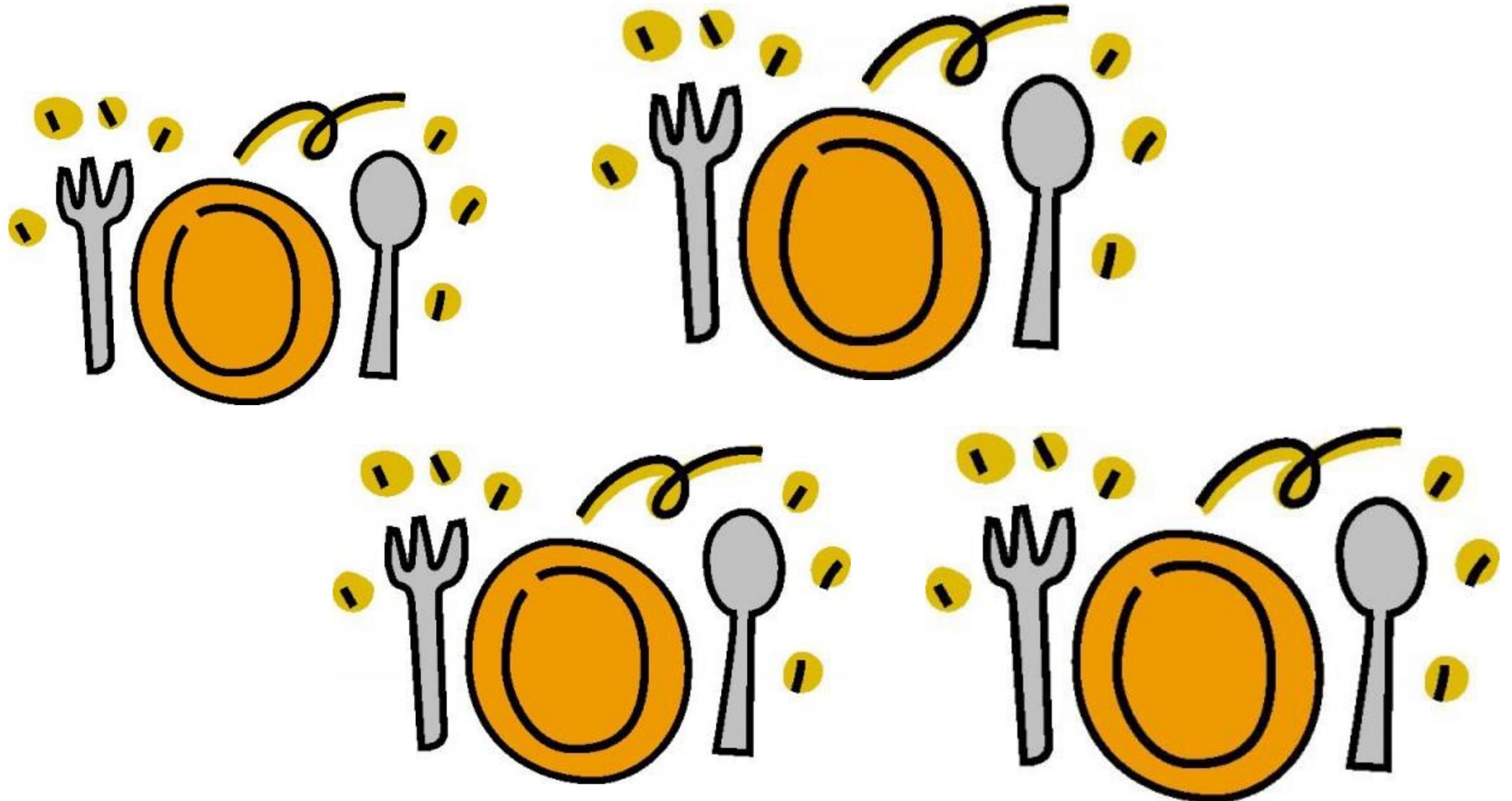


Interviewing Tips

- Ask people what they think, not just what they feel. They are experts and have opinions of what needs to happen to end modern slavery and promote social inclusion.
- Safeguard privacy: interview in private setting if possible, use pseudonyms if necessary, film in silhouette if necessary
- Allow plenty of time with victims, don't cut them off, these interviews take longer



Lunch



Who to Call

- Government officials
- Slavery survivor associations
- Human rights activists
- International civil society organizations
- International agencies
- Regional intergovernmental agencies



Source Building Exercise



- As a full workshop, let's develop names and agencies and organizations under each of the categories we have identified in our who to call list.



Break



What to Ask Exercise

- Break into teams
- Building on our exercise before lunch about questions to ask survivors. Broaden the lens and develop three questions for
 - Government officials
 - Slavery survivor associations
 - Human rights activists
 - International civil society organizations
 - International agencies
 - Regional intergovernmental agencies
- Report back to main workshop



Day Three Closing



Tomorrow:

- Developing formal reporting plans
- News conference: how can Mauritania media do more to promote social inclusion of marginalized groups and end modern slavery





Promoting the Rights of Marginalized Communities

Mauritania Media Workshop 2021 | Day Four

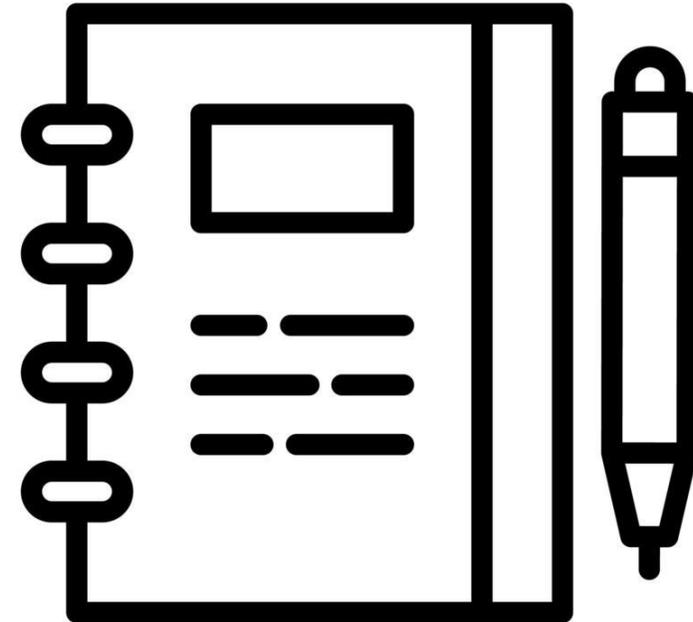
Day Four Agenda

- Creating formal reporting plans
- Workshop review
- News conference with anti-slavery activists
- Closing, evaluations, Slavery Quiz #2, certificates



Creating a Reporting Plan

- Planning is key to covering a complex issue-oriented story
- Five steps:
 - What is the headline?
 - What are the key issues?
 - Who are the key sources?
 - What are the key questions?
 - What are the key locations to visit for firsthand reporting?



Reporting Plan Exercise



- Work in pairs
- Create reporting plans for three stories, real stories, you can cover
- Use the workshop template
- Share your plan with the workshop when done



Reporting Plan Template



Name:	
Media House:	
Headline:	
Key Issues to Cover	Issue 1
	Issue 2
	Issue 3
Key Sources to Interview and Questions to Ask	
Source 1:	Question 1
	Question 2
	Question 3
Source 2:	Question 1
	Question 2
	Question 3

Reporting Plan Template



Source 3:	Question 1
	Question 2
	Question 3
Key locations to visit to provide first-hand descriptions on causes and cures	
Location 1	
Location 2	
Challenges to completing this assignment, and how you might overcome them	
Estimate when you might be able to begin this story	

Break

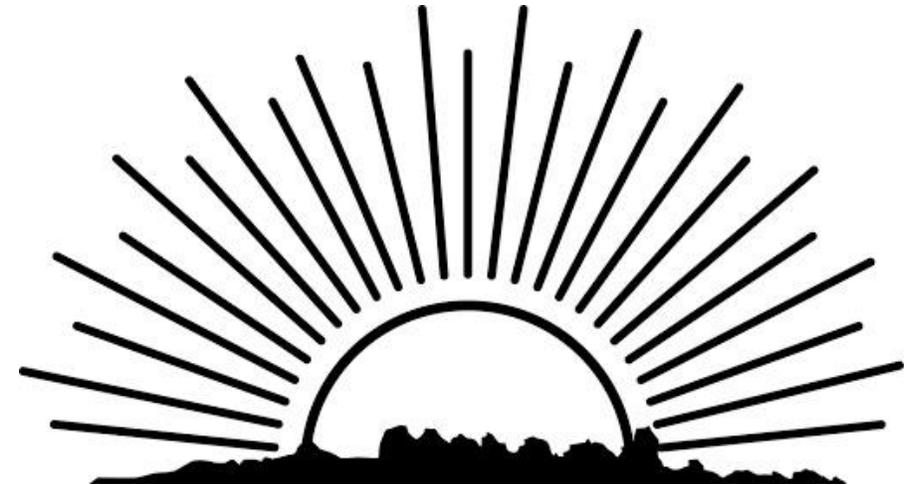


Workshop Review and Discussion

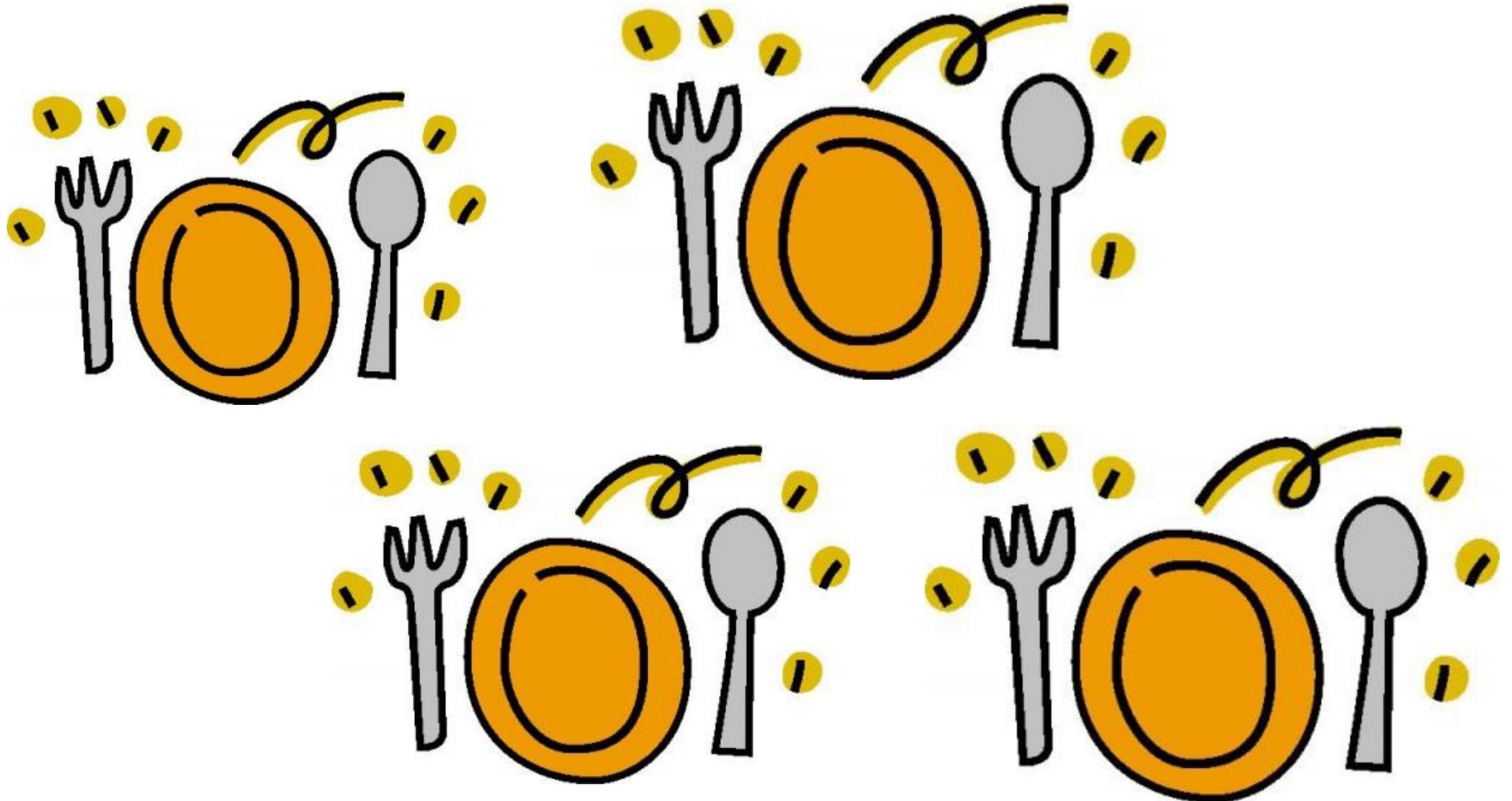


Inspiration

- It seemed impossible a century ago that the global slave trade would be outlawed, but it was.
- It may seem equally impossible today that we will be able to finish the job that those early abolitionists started, but we will.
- Human trafficking used to be considered morally acceptable and economically necessary. No longer



Lunch



Meet the Press

- News conference with civil society experts
- Topic: how Mauritania media can help promote social inclusion of marginalized groups and end modern slavery



Wrap-up

- Final logistics
- Evaluations
- Ending Slavery Knowledge Quiz
- Certificates



Break and Good-Byes





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