



Strategic Planning Consultancy

Location: Remote assignment, but preferably located in U.S./Canada/Mexico

August 2020

About Free the Slaves

Founded in 2000, Free the Slaves (FTS) is a pioneer and leader in the global effort to eradicate slavery. Our work is grounded in the fight to counter slavery and to change the conditions that allow slavery to persist. Free the Slaves works at the grassroots to empower vulnerable individuals and communities to achieve freedom from slavery and develop resistance to slavery. We work with and through local partners to build national capacity to combat slavery and trafficking. Headquartered in Washington, D.C., with projects in West Africa, South Asia, the Caribbean, and the Middle East and North Africa. Free the Slaves has a talented and dedicated staff, and a highly engaged and supportive board of directors. For more information, see: www.freetheslaves.net.

Consultancy Overview:

Free the Slaves is finalizing the process of strategic planning and would like to be guided in the final stage of the process. The strategic planning aims to define the future strategic direction of the organization and develop a framework to implement its work including programs and other organizational priorities.

In the initial stage of the process, the modalities, parameters, timelines, and milestones were outlined. This sets the stage for the following phase. Some key modalities developed included the theory of change, the mission and vision of the organization.

Free the Slaves is looking for a strategic planning consultant to organize, coordinate and facilitate the final process of the strategic planning.

The focus of the consultancy includes:

Priorities:

- Research on key themes, context, and narrative of FTS work
- Finalize the determination of the FTS primary function
- Design and develop the program model
- Mentor the team on the development of key strategies: partnerships, advocacy, training & capacity building, communications, fundraising and research priorities

- Develop the narrative and visual representation of the theory of change (goals, objectives, audiences, stakeholders, impact & change definition)
- Determination of issues, geographic focus, and governance needs
- Plan for staff transition and organizational structure

Facilitation:

- Facilitate the discussions and meetings with the FTS staff and stakeholders

Coordination:

- Create and implement a timeline for completion of the strategic planning

Key Deliverables

- An outlined FTS function
- Narrative and visual representation of the organization's theory of change
- FTS program model
- Development of key strategies
- Priority geographic focus, issue(s) and approach
- New organizational structure and outline of the staffing needs

Key Relationships

The strategic planning consultant will primarily report to the executive director and will update the Senior Program Manager, as needed.

Qualifications

- Demonstrated experience and skills in developing strategic planning for nonprofit organizations
- Ability to communicate clearly and consistently (in writing and verbally) with a variety of technical and non-technical audiences
- An understanding of human rights in general and modern slavery in particular
- Familiarity with NGOs

Duration of the Consultancy

- It is anticipated that the duration of this consultancy will be three months.

To Apply

Please submit as one pdf or Word document:

- A cover letter indicating your motivation to apply for this consultancy
- A detailed resume or curriculum vitae, highlighting relevant expertise
- A sample of previous strategic planning work
- Contact information of three references

Send by email to: <https://smrtr.io/4dZYC>

Include the title of this consultancy in your document.

Deadline for Submissions

Interested applicants are encouraged to apply as soon as possible, as consideration of candidates will be done on a rolling basis.

The application deadline is Friday, August 14, 2020 at 11 p.m. EDT.

Free the Slaves is an equal-opportunity organization. Qualified applicants are considered for employment and consultancies without regard to age, race, color, religion, sex, national origin, sexual orientation, disability or veteran status.