



Impact Report 2000 – 2011

Showing the world that ending slavery is possible.





The Global Challenge

27 Million Slaves in the World Today



Slavery is when someone is forced to work without pay, under the threat of violence, and they are unable to walk away. Slaves work in mines and factories, on farms and fishing boats, at construction sites and brothels. It isn't legal anywhere, but it happens nearly everywhere.

We are all connected to slavery. It's in coffee, cars, clothing, cell phones and computers. And the list goes on. Many products are tainted by sweatshop slave labor, or are made with slavery-tainted raw materials.

Free the Slaves

Mission & Strategy

Help Slaves Break Free and Stay Free



We liberate slaves, help them rebuild their lives, and change the economic, legal and social systems that allow modern slavery to exist. Through innovative grassroots community organizing projects, rigorous evaluation and groundbreaking research, targeted advocacy, compelling communications and public engagement, Free the Slaves is showing the world that ending slavery is possible.



The Free the Slaves Story

1

Phase I: Sound the Alarm

We started in 2000 with the new Millennium, dedicated to alerting the world that slavery still exists, why it does, and where it's worst. We have successfully sounded the alarm with the general public, policy makers and human rights activists.

2

Phase II: Develop Solutions

We developed a global blueprint for change. We informed governments, international institutions, faith communities, businesses and the general public what they can do to end modern-day slavery.

3

Phase III: Document & Disseminate Success Stories

We are now pilot testing community-based strategies that liberate slaves and enable communities to resist enslavement, focusing on strategically selected hotspot countries. We will demonstrate that our models work, and that they are scalable and replicable. We will show others how to use these techniques elsewhere. All the while, we will be freeing slaves.



Highlights

2000 - 2011

We are currently working in **600** communities in **6** target countries

We work in partnership with **20** grassroots organizations

We have **11** Washington-based staff and **5** in-country directors

We support **3** in-country coalitions of anti-slavery organizations

We participate in the **Alliance to End Slavery and Trafficking** (ATEST), a coalition of leading U.S. based human rights groups

News coverage of our work has appeared in print, online and broadcast media outlets that reach an audience of more than **250 MILLION**

We have produced **11** books, **55** articles and **28** videos

Our website and blog receive **50,000** hits per month, more than **20,000** supporters follow us on social media

We have **19,000** contributing members

We have improved laws in **20** nations and influenced **4** acts of Congress in the U.S.

We have helped trigger and sustain a transformational commitment by the cocoa industry worldwide



Freedom is Possible When Communities Mobilize

A Free the Slaves Success Story

It began with one man breaking free from brutal conditions at an Indian brick kiln. It ended with freedom for 27 adults and 24 children.



When Ram Ji escaped, he sought help from a local community vigilance committee. These committees are a key element of the Free the Slaves frontline strategy. They work like a neighborhood watch in high-trafficking areas.

The committee advised Ram Ji to go back to the brick kiln and prepare others for a mass rescue. Despite the danger, he did. And the risk paid off.

Free the Slaves was on the scene when authorities raided, to comfort frightened slaves and ensure that officials fully documented the situation.

“We had been living under the threat of being thrown into the kiln furnace,” said one woman.

They had been lured from their village by small up-front payments and promises of good work, but when they arrived at the kiln they were told they were in debt. They were beaten almost every day.

Now, the survivors are back home. They’ve formed a joint savings group to protect each other from future illegal debts. Many of the children are back in school. Many of the adults have paying jobs.

**“As I lifted those kids
I knew they would
remember this day, and
they would never get on
another truck to be taken
off to slavery.”**

Free the Slaves South Asia
Director Supriya Awasthi



Ram Ji



On the Frontlines



India has the largest concentration of slaves in the world today. Many are in debt bondage, where loans illegally enslave laborers at farms, brick kilns, quarries and embroidery factories. Free the Slaves helps villagers liberate themselves by challenging slaveholders, as well as by demanding official raids by police. We help villagers move from passive acceptance of slavery to sustainable freedom.

Nepalis are trafficked into domestic slavery as maids, into circuses as performers, and into sex slavery at brothels, restaurants and massage parlors. Free the Slaves is strengthening and uniting women and girls so they can resist traffickers. We are training field staff at large anti-poverty development organizations. We are working with rural communities to find ways to permanently end trafficking from their villages. We support a coalition that advocates for a national plan of action on trafficking.



Our partners in Brazil have developed groundbreaking programs to rescue and rehabilitate slavery survivors at remote farms, ranches and work camps, by triggering action by elite government teams when slavery is uncovered. They also trace the path of slavery-tainted products and raw materials to businesses and consumers who buy them. By informing companies that their supply chains may be tainted, activists harness the power of the marketplace to curb slavery.





On the Frontlines

Slavery has been illegal in Haiti longer than in any other nation. Yet the sending of children to work for other families continues. Free the Slaves enables communities to discuss and face up to the effects of restavek slavery. Grassroots leaders teach impoverished rural villagers about actions they can take to protect vulnerable children.



Our work in Ghana is focused on gold mining and fishing. In small-scale gold mining regions, we work to end debt bondage, child slavery and sex slavery. Activists engage with local community members to understand their rights. In fishing villages, we help rescue children and place them in a transitional shelter where they rebuild their physical and psychological strength, and for the first time experience being in a classroom.

Millions have died in the DRC during the conflict between rebel militias and the national army. At stake in the war: vast mineral wealth and control of slaves who are forced to work the mines. Free the Slaves teams are uncovering the scope of slavery, and developing ways to end it through community-based action. Slavery itself must end for lasting peace.



From Slave to Freedom Fighter

Free the Slaves Partners with Courageous Slavery Survivors to Help Others Escape



James Kofi Annan was sold into slavery at age 6, and was forced into dangerous work on fishing boats in Ghana for seven years.

He finally escaped, taught himself to read, and got a college education.

Now – with a rescue boat, recovery shelter and school – James does for others what he wished someone had done for him. He helps enslaved children restart their lives.

Slavery survivors are involved in frontline work throughout the Free the Slaves network of partner organizations.

“By rescuing others, I feel I’m rescuing myself. I feel that I’m correcting the injustice that was done when I was young.”

– James Kofi Annan

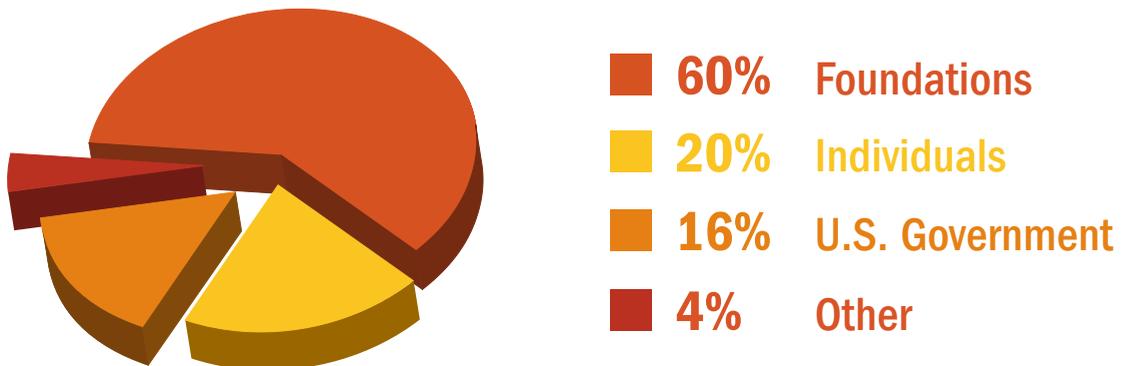




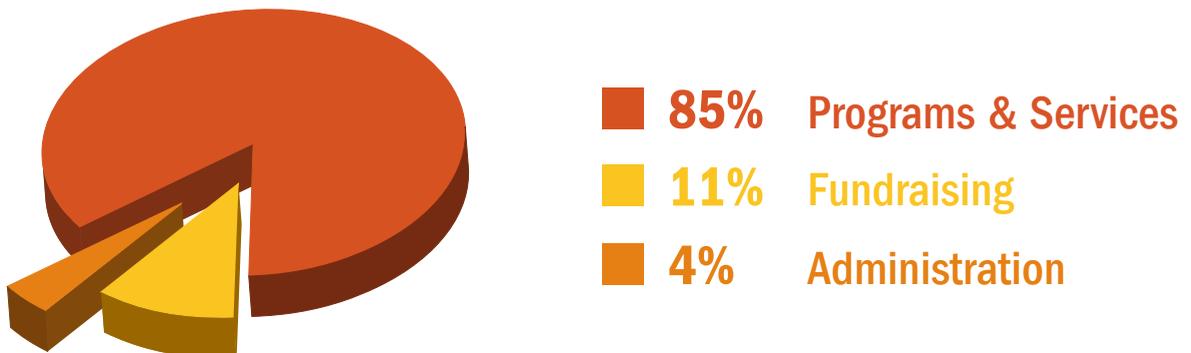
Free the Slaves Finance

Balanced Revenue & Efficient Expenditures

2011 Revenue



2011 Expenses



Free the Slaves has earned a Four Star rating from America's premiere charity evaluation organization. It's the highest score possible. "This exceptional designation," says Charity Navigator, "differentiates Free the Slaves from its peers and demonstrates to the public it is worthy of their trust."

Financial Statements

Statement of Activities

	2011	2010
Support & Revenue		
Contributions & Grants	\$2,455,514	\$2,530,215
Government Grants	489,275	327,689
In-Kind Contributions	88,746	169,586
Events		54,998
Product Sales & Other Income	35,372	25,120
Total Support & Revenue	\$3,068,907	\$3,107,608
Expenses		
Program Services	2,467,209	2,690,210
Management & General	115,359	345,350
Fundraising	329,010	277,895
Total Expenses	\$2,911,578	\$3,313,455
Change in Net Assets	157,329	(205,847)
Net Assets at Beginning of Year	1,193,980	1,399,827
Net Assets at End of Year	\$1,351,309	\$1,193,980

Statement of Financial Position

	2011	2010
Assets		
Cash & Cash Equivalents	\$1,256,917	\$814,964
Grants & Pledges Receivable	37,700	475,553
Advances & Other Receivables	31,113	37,606
Inventory	49,558	68,210
Prepaid Expenses	26,156	17,038
Property & Equipment		3,936
Grants & Pledges Receivable	10,000	20,000
Security Deposit	8,447	8,447
Total Assets	\$1,419,891	\$1,445,754
Liabilities		
Accounts Payable and Accrued Liabilities	59,135	61,028
Grants Payable		70,000
Refundable Advances	9,447	21,746
Amounts Held for Others		99,000
Total Liabilities	\$68,582	\$251,774
Net Assets		
Unrestricted	90,452	123,648
Temporarily Restricted	1,260,857	1,070,332
Total Net Assets	\$1,351,309	\$1,193,980
Total Liabilities & Net Assets	\$1,419,891	\$1,445,754

Years ended December 31, 2011 and December 31, 2010.

Complete audited financial reports and IRS filings are available on our website: freetheslaves.net/donate.



Free the Slaves

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