



June 23, 2010

The Honorable Mike Feuer
Chair, Assembly Judiciary Committee
State Capital
Sacramento, CA 95814

SENT VIA FACSIMILE – 916.319.2188

SUPPORT THE CALIFORNIA SUPPLY CHAIN TRANSPARENCY ACT OF 2010 –
SB 657 (STEINBERG)

Dear Chairman Feuer:

On behalf of the Alliance to End Slavery and Trafficking (ATEST) we ask for your support of the California Supply Chain Transparency Act of 2010 (SB 657) by Senator Darrell Steinberg, as to be amended. SB 657 will be heard in the Assembly Judiciary Committee on Tuesday, June 29th.

ATEST is a U.S.-based, nonpartisan coalition of complementary organizations dedicated to developing a specific and time-bound policy agenda for abolishing slavery and human trafficking through policy advocacy and government relations, grassroots constituency-building, strategic communications, and engagement with the private sector to address trafficking. The current member organizations address many different aspects of human trafficking, including labor trafficking, sex trafficking, trafficking within the United States and global trafficking.

This bill is a crucial step in reducing the demand for slave made products by providing a tool for consumers, including businesses, to better know how products are made. By providing a mechanism for concerned consumers to be able to compare company efforts on forced labor and human trafficking in their “supply chains,” people can make more informed decisions to spend their hard-earned dollars with the more responsible company.

SB 657 would provide this information by requiring large manufacturers and retailers with \$100 million or more in annual gross receipts in California to post to what extent they make certain basic efforts on forced labor and human trafficking. The questions asked are simple. They include whether or not a company has their suppliers self-certify compliance with state and federal laws regarding slavery. Do they encourage employees and management to be trained on slavery and trafficking? Do they conduct unannounced audits of suppliers?

These very simple questions will provide transparency as to the company’s practices so that consumers can decide for themselves with whom they want to do business. This



practice will also benefit companies that are struggling to do the right thing while competing against companies that are unfairly and illegally using slave labor.

SB 657 is good for:

1. Victims of forced labor and human trafficking;
2. Consumers wanting to make informed decisions;
3. Investors wanting to make responsible decisions; and
4. Responsible businesses.

Help us stop the demand for slave made goods and eradicate modern day slavery at its source—which makes forced labor and human trafficking profitable in the first place.

Please vote “AYE” in the Assembly Judiciary Committee.

If you have any questions, please contact Stephanie Richard at (213) 365-1906 ext. 115 or at stephanie@castla.org.

Sincerely,

Alliance to Stop Slavery and End Trafficking
Coalition to Abolish Slavery & Trafficking
Free The Slaves
International Justice Mission
Not For Sale Campaign
Polaris Project
Vital Voices

cc: Members, Assembly Judiciary Committee
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